



Deliverable 7.1

OSOS Dissemination Plan



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2.1	May 16th, 2017	Fred Verboon (ESHA)	Minor revisions
2.2	June 28th, 2017	All project partners	Feedback from partners included: final plan

EXECUTIVE SUMMARY

The dissemination plan underwrites the long term perspective that is described in the dissemination work package. All partners are responsible for dissemination activities.

The main objectives of the project are:

- The Open Schooling Model that enables schools to become Open Schools.
- Many real life accelerators (projects and good practices) that schools can implement to become open communities of learning.
- A community of 1000 Open Schools

We differentiate three phases of dissemination. These phases are:

The first phase of the dissemination activities focuses on getting the basics right. Target audiences will be chosen, the site and portal will be built, all partners will agree on their dissemination tasks and the brochures will be made available, press releases will be written, etc. This first phase is also called the preparation phase.

The targeted communication phase is meant to engage the target audiences and test the validity of the messaging. This testing is done in focus group meetings. Through the early engagement of these groups, the parties involved will be given the opportunity to influence the project and therefore gain commitment.

The final phase, the broad communication phase will start after the messaging have been tested and proven to be effective. All dissemination material will be ready before this phase. During the broad dissemination phase, all project partners will promote the project and its main objectives to as many people as possible, the events will be organized, at least 900 additional schools will be engaged and all partners will reach out to their networks of target audiences. The newsletters will be written at milestones of the project, the science contest will be announced and a large scale conference will be held in France, at Cite de l'Espace.

The OSOS consortium partners will design and undertake dissemination and exploitation actions after the end of the project lifespan. Such actions will include the development of an Open School Innovation Academy (for school heads and innovative teachers) which will use the project outcomes and tools to expand the proposed approach to more schools. The Open School Innovation Academy will collaborate with existing initiatives like the ESHA existing services, the ODS Academy which exploits and expands the outputs, experiences and heritage of the Open Discovery Space (ODS) project and the EDEN Network conferences and workshops.

The dissemination plan includes reporting templates for all consortium partners. These annexes can be found in the Appendix and describe dissemination activities per country. All partners will use these forms in order to report their dissemination activities as the project moves forward.

TABLE OF CONTENTS

EXECUTIVE SUMMARY	3
TABLE OF CONTENTS	4
1 INTRODUCTION	5
2 THREE PHASES OF DISSEMINATION	6
2.1 PHASE 1: PREPARATION PHASE	6
2.2 PHASE 2: TARGETED COMMUNICATION PHASE	7
2.3 PHASE 3: BROAD COMMUNICATION PHASE	7
2.4 THE SUSTAINABILITY PHASE.....	7
3 DISSEMINATION MATERIALS	9
4 PLANNING AND PROGRESS MANAGEMENT	11
APPENDICES: NATIONAL DISSEMINATION REPORTS	13
1 INTERNATIONAL DISSEMINATION REPORT	13
2 NATIONAL DISSEMINATION REPORT BULGARIA	15
3 NATIONAL DISSEMINATION REPORT GREECE	17
4 NATIONAL DISSEMINATION REPORT FINLAND.....	20
5 NATIONAL DISSEMINATION REPORT FRANCE	22
6 NATIONAL DISSEMINATION REPORT GERMANY	24
7 NATIONAL DISSEMINATION REPORT ITALY	26
8 NATIONAL DISSEMINATION REPORT IRELAND	28
9 NATIONAL DISSEMINATION REPORT ISRAEL.....	30
10 NATIONAL DISSEMINATION REPORT NETHERLANDS	32
11 NATIONAL DISSEMINATION REPORT PORTUGAL	34
12 NATIONAL DISSEMINATION REPORT SPAIN	36

1 INTRODUCTION

1.1 PURPOSE OF THE DOCUMENT

The dissemination plan underwrites the long term perspective that is described in the dissemination work package. The plan describes the relevant partners' responsibilities, the dissemination activities and timetable, along with the dissemination potential of the expected results from the consortium partners. The dissemination plan includes: the identification of the project audience and strategic objectives, the dissemination tools and channels, as well as a description and timetable of regular dissemination activities.

For the sustainability efforts, a specific action plan will be developed (d7.7) that will entail details on the sustainability efforts of all partners and will be delivered at the end of the project lifetime.

Cost recovery and budget for dissemination

All partners are responsible for the dissemination activities. Each partner is expected to at least send out the press releases, the project brochures, the science contest information and information about the international events to its network of relations. The costs for the dissemination activities are covered by the management budget and budget of other work packages. A partner is expected to consult EA if they would like to shift budgets between work packages.

About the project

An Open School culture imports external ideas that challenge internal views and beliefs and uses these insights to innovate education. An Open School will be an open, curious, welcoming, democratic environment which will support the development of innovative and creative projects and educational activities. Such an engaging environment will make a vital contribution to its community: student projects produced will meet real needs in the community outside of school, they are presented publicly, and draw upon local expertise and experience.

The main objectives of the project are:

- The Open Schooling Model that enables schools to become Open Schools.
- Many real life accelerators (projects and good practices) that schools can implement to become open communities of learning.
- A community of 1000 Open Schools

The challenge

The consortium aims to implement the project in 1000 schools throughout Europe: 10 countries, 10 pilot schools. Each pilot school will become a hub and support 10 other schools after year 1. This can only be achieved if:

- the dissemination tasks are executed in a highly effective way,
- the consortium focuses on innovative schools in the first round and
- the project uses the Inspiring Science Education platform that has been implemented in several European countries.

The OSOS project will use the Inspiring Science Education platform. This platform will be used and the OSOS specifics will be added on top. Science View and ESHA will ensure together with Intrasoft a good working connection between the OSOS platform (located in the ISE platform) and the OSOS website.

The first round of implementation is planned to take place by December 2017: This means that the national coordinators and their national partners should engage the schools as soon as possible. The first 10 pilot schools in each country will act as HUBs (support structure) for the schools that will participate in the second round of the project. The national coordinators, that have been already identified, in each country will manage these efforts. For each of the following countries, a dissemination report is enclosed as appendix: Bulgaria, Greece, Finland, France, Germany, Italy, Ireland, Israel, Netherlands, Portugal, and Spain.

All partners will use the forms that can be found in the Appendix to report their dissemination activities as the project moves forward.

Finally a task of the dissemination plan is to ensure the establishment of an effective communication and collaboration structure with a number of stakeholders important for the progress of the OSOS project. Among the associations the project will aim to establish connections with based on existing cooperations already are:
ESERA (European Science Education Research Association)
TNTEE (Thematic Network in Teacher Education and Research in Europe)
EUPEN (European Physics Education Network),
Euroscience and the Euroscience open Forum (ESOF)
ECSITE – European network of science centres and museums

A notable role in the European wide dissemination efforts of the project besides ESHA will be EPS and its network of science teachers across Europe. EPS will contribute to the dissemination efforts of OSOS by providing all the relevant information about meetings, trainings and conferences throughout Europe where its members will be contacted to disseminate the project's results.

Finally OSOS will provide a specific plan for the interaction with the SCIENTIX portal ensuring good connection with the Community of teachers of this network and the resources of its portal. .

2: THE PHASES OF DISSEMINATION

We differentiate three phases of dissemination and the sustainability phase. These phases are:

2.1: PHASE 1: PREPARATION PHASE (MAY 2017 – AUGUST 2017)

The first phase of the dissemination activities focuses on getting the basics right. Target audiences will be chosen, the site and portal will be built, all partners will agree on their dissemination tasks and the brochures will be made available, press releases will be written, etc. This first phase is also called the preparation phase and will consist of the following activities:

Identify the target audiences and key messages

During the first partner meeting in Greece, the consortium partners decided to focus on the following target audiences and their main messaging:

Primary target audiences:

- Teachers (for primary: general and for secondary: Stem Teachers):
 - In some European countries, teachers are the most influential people with regards to curriculum decisions. The consortium partners will focus on general teachers in primary education, and on STEM teachers in secondary education. The consortium partners will inspire the teachers with inspiring projects
- School heads
 - In some European countries, school heads are the most influential people with regards to curriculum decisions. The consortium partners will inspire and inform the school heads about the benefits of Open Schooling.
- Parents
 - The consortium partners regard the parents of students as an important target audience. At the participating schools, parents will become more in touch with the education of their kids. Furthermore, these parents may also be the inroads to local businesses and other relevant local and regional organisations.

Secondary target audiences:

- Policy makers: informed with research papers: evidence based communication
- Science centres and museums: collaborate best practices with others: act as a community
- Local businesses: social responsibilities
- Students: less text, motivation, videos, (they will be directed by the teachers)

For each of the primary target audiences, brochures (4 pages), posters and leaflets (1 page) will be made available. For the secondary target audiences, one general brochure will be made available with specific focus on each of individual target audiences.

The dissemination material

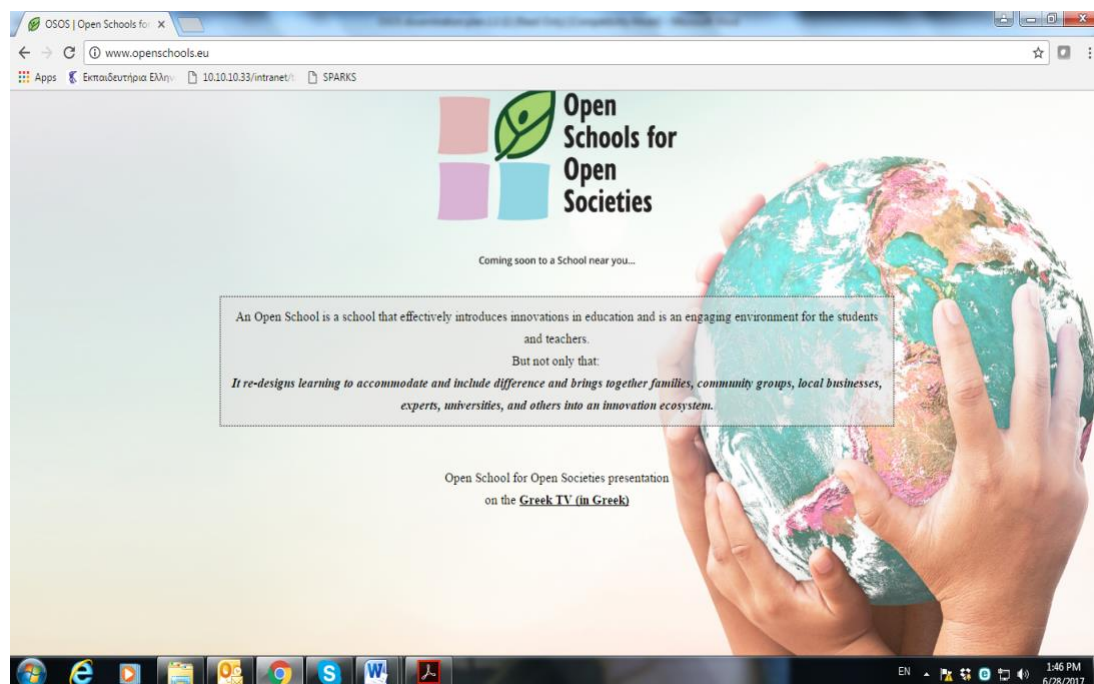
The following material will be made available for the dissemination activities during the first phase:

- The logo



The logo of OSOS, designed already in the phase of the preparation of the project is representing visually the whole concept of the project. The project is based on three pillars (The Open schooling model, the community building thus the incubators and the outreach practices thus the accelerators) all aiming to enable students of different ages and genders to become more responsible citizens.

- A project portal
- A web site including accelerators. These accelerators are reference videos of good practices and projects (good practices with implementation instructions for teachers. During the first partner meeting, the partners decided to register www.openschools.eu



- Dissemination material for all target audiences. (Translated into the national languages by the partners, if the partner decide accordingly)
- Dissemination materials to be used by schools. Schools can publish relevant information about the OSOS project on their website with the objective to inform parents, local organisations and businesses.
- Videos of good practices to be published on the website
- Project newsletter 1: the publication of the website

All deliverables will be made available before the broad communication phase of the project

2.2 PHASE 2: TARGETED COMMUNICATION PHASE (SEPTEMBER 2017 - MARCH 2018)

The targeted communication phase is meant to engage the target audiences and test the validity of the messaging. This testing is done in review meetings or review events. Through the early engagement of these groups, the parties involved will be given the opportunity to influence the project and therefore gain commitment.

Each partner of the consortium will test the materials of the first phase within their organisations and in a small sample of their target groups. For example, In October 2017, the ESHA General Assembly (43 heads of national school heads associations) will meet and review the developed brochures, website, video referrals and the model.

During this phase, several newsletters will be sent at milestones of the project such as the availability of the website and support platform and the publication of accelerators.

All feedback of the partners will be used to further improve the quality and the relevance of the dissemination material.

2.3 PHASE 3: BROAD COMMUNICATION PHASE (APRIL 2018 --- END OF THE PROJECT)

The broad communication phase will start after the messaging have been tested and proven to be effective. All dissemination material will be ready before the broad dissemination phase. During the broad dissemination phase, all project partners will promote the project and its main objectives to as many people as possible, the events will be organized, at least 900 additional schools will be engaged and all partners will reach out to their networks of target audiences.

The newsletters will be written at milestones of the project. These milestones could be: availability of the accelerators (good practices), publication of the website with relevant content, announcement to interested schools for the first wave of the project, readiness of the website and support platform, the announcement of the science contest, the announcement to interested schools for the second wave of implementations and the conference in France.

2.4 THE SUSTAINABILITY PHASE (AFTER THE END OF THE PROJECT)

The OSOS partnership will design and undertake dissemination and exploitation actions after the end of the project. Such an action is the development of the Open School Innovation Academy (for school heads and innovative teachers) which will use the project outcomes and tools to expand the proposed approach to more schools. The Open School Innovation Academy will collaborate with existing initiatives like the ESHA existing services, the ODS Academy which exploits and expands the outputs, experiences and heritage of the Open Discovery Space (ODS) project and the EDEN Network conferences and workshops.

The Open School Innovation Academy will aim to develop new approaches to strengthen the profile of teachers and school leaders and equipping them with a range of necessary competences and skills. The overall aim of the Open School Innovation Academy is to empower teachers and school leaders in their endeavor to deliver high quality services, helping them to implement the necessary changes, to develop these crucial diagnostics and intervention skills and to best plan and (then) diffuse open school innovation in their own contexts.

The Open School Innovation Academy will be designed to facilitate the creation of a support mechanism:

a) for school leaders to support their school in the adaptation of innovative pedagogies with an emphasis on opening the school to the society as a vehicle-for-change, to build a vision for their schools as open learning organisations, to demonstrate leadership in the areas crucial to change (especially continuous professional development), and

b) for teachers to enhance the quality of teaching in their schooling environments through innovation, to act as agents of change, to deal with complex classroom realities, to adopt new methods and tools and to develop a taste for professional development (again, with an emphasis on open schooling).

The Open School Innovation Academy will provide schools with an integrated framework fitting all the pieces together: introducing and helping to sustain a culture of change, providing tools and resources for innovative projects, supporting community and capacity building, providing mechanisms to monitor and assess the progress at different levels. The Open School Innovation Academy will facilitate the school innovation process, acting as an innovation ecosystem for school leaders, students and teachers, parents, policy makers and industry partners. The Open School Innovation Academy will promote the OSOS pedagogical framework that builds on the essential features of creative learning including exploration, dynamics of discovery, student-led activity, engagement in scientifically oriented questions, priority to evidence in responding to questions, formulations of evidence-based explanations, connection of explanations to scientific knowledge, and communication and justification of explanations.

The participants (school heads and innovative teachers) will be facilitated to introduce an Open School culture in their schools. An Open School culture imports external ideas that challenge internal views and beliefs and, in turn, exports its students – and their assets – to the community it serves. Such an engaging environment makes a vital contribution to its community: student projects meet real needs in the community outside of school, they are presented publicly, and draw upon local expertise and experience. The school environment fosters learner independence – and interdependence – through collaboration, mentoring, and through providing opportunities for learners to understand and interrogate their place in the world. An Open School Culture recognises the important part that students can play as peer enquirers / researchers, and welcomes their active involvement.

The participants (school heads and innovative teachers) will also be facilitated to collaborate with formal, non-formal and informal education providers, enterprises and civil society in order to integrate the concept of open schooling in their schools according to their specific needs. They will be facilitated to transform their schools into agents of community well-being by encouraging families to become partners in school life and activities and by involving professionals from enterprises in bringing real-life projects to the classroom.

3 DISSEMINATION MATERIAL

The following dissemination material will be made available to all project partners. These materials will be made available in English. Each partner will decide if they will translate the dissemination materials into their national language, or not.

Basic dissemination materials

For each of the primary target audiences (teachers, school heads and students) , brochures (4 page overview), posters, banners and leaflets (1 page overview) will be made available. For the secondary target audiences, one general brochure will be made available with specific focus on each of individual target audiences.

The website

The website will offer an interactive experience to the visitors. In order to achieve that, the website will include videos of good practices, options to send in good practices and functionality to ask questions to members of the OSOS project. Using videos and social media platforms will increase the accessibility of the site. EA will search for available videos (like the Dark Ranger project and the Garden project) Depending on the number of available videos, some partners will be asked to record a reference story. For the website, a separate report will be drafted as part of Deliverable 7.2.

Project newsletters

Depending on the progress of the consortium, newsletter will be written and made available in the participating countries. The partners will translate the newsletter into their national language if they prefer to do that. . The newsletters will be written by EA, Science View and ESHA at predefined milestones of the project. These milestones could be: announcement to interested schools for the first wave of the project, publication of the website and support platform, availability of accelerators, , the announcement of the science contest, the announcement to interested schools for the second wave of implementations and the conference in France. ESHA will ask the partners if they believe a newsletter is needed at the given milestones.

Articles

Next to newsletters, each of the following 13 partners (EA, ESHA, UD, UT, CITE, NEMO, IDIS, BSMJ, CVIVA, NUCLIO, SV, EPS, and FOS) are expected to write 1 article. These articles will be published in leading national education magazines, school heads magazines and teacher magazines. ESHA will publish at least 6 articles in its ESHA magazine with 16.800 subscribers (mainly school heads from primary and secondary schools) and include the project at www.esha.org. The partners will publish these articles in the identified media.

Web site + social media integration

ESHA will build the web site. The web site will include a social media integration for Twitter and Facebook. ESHA will also set up the Facebook and Twitter accounts. It is proposed that each partner should post at least 2 messages per month on Twitter and Facebook. (4 posts in total pr month) The accounts will be set up in English. ESHA, together with Intrasoft will look into the option to include LinkedIn as a third social media platform.

International science contest for students and teachers by EA (m18-m30)

The concept of the science contest will be further developed in the coming months as the project begins taking shape. Initial discussions have already begun with the partners with a number of the museums in the network such as (CITE and Bloomfield) having expressed interest to be involved in the preparation process. More details to be shared in a later stage.

Events

In total, 72 events will be organized in 10 countries; 54 national events and 18 international events. ESHA and EA will draft presentation formats with the key messaging that partners can use at the events. From an organisation perspective, it is advised to focus on already established events, so a maximum number of attendees can be reached.

It is proposed that the following events will be organized in each country by the following 11 partners: EA, UD, UT, CITE, NEMO, IDIS, BSMJ, CVIVA, NUCLIO, SV, and FOS:

- National Open Schooling events in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 to 4 Dissemination events.

The above mentioned partners are selected because they all have separate dissemination budgets. ESHA will discuss the events with the partners mentioned above. In countries with more than 1 partner, the partners will jointly organize the events and distribute the work load evenly among the partners.

From a European perspective, the following 18 events will be organized:

- 1 international high level conference in m24 in France Cite de L'espace (D4.3: CITE organizes)
- 5 results presentations in major conferences (m24-36)
- 5 Master classes and summer schools for teachers and school heads (m16, m28)
- 2 Focus group meetings for school heads by ESHA (m7, m18)
- 1 dissemination event by ESHA (m 18 – m30)
- 2 review meetings for STEM teachers by EPS (m7 –m20)
- 1 dissemination event by EPS (m18-m30)
- 1 review meeting for policy makers (m18 –30).
- 1 International science contest for students and teachers by EA (m18-m30)
- 1 International conference by ESHA (m36)

Next to these international events, the European section will include the following activities:

- 2 peer reviewed publications in scientific journals
- Relations with European organisations that have supported the application (like: European Science Education Academy, Leren in de Tussenruimte, Share NL, EdTechTeam, Scientix, etc)

4: PLANNING AND PROGRESS MANAGEMENT OF DISSEMINATION ACTIVITIES

The table below is an overview of all planned dissemination activities. It will be used for planning, progress management and reporting purposes.

Table: Planning and progress of dissemination activities (May 2016)

Phase / activity	Deadline	Who?	Status
Phase 1 / preparation phase	August 31, 2017		
Identify key target groups	May 1, 2017	All partners	Done
Write the functional design	May 15, 2017	ESHA	Done
Agree with partners on functional design / Build website	May 30, 2017	All partners/ESHA	Done
Write the dissemination plan	May 30, 2017	ESHA/EA/SV	Done
Fill in the local dissemination reports	July 1, 2017	All partners	
Implement Web2.0 capabilities: twitter / facebook	July 1, 2017	ESHA	
Basic dissemination materials	August 31, 2017	EA, ESHA, UD, UT, CITE, NEMO, IDIS, BSMJ, CVIVA, NUCLIO, SV, EPS and FOS	
1 Project newsletter	September 30, 2017	EA	
2 Articles	September 30, 2017	To be decided	
Select project videos for the site	August 31, 2017	EA	
Record reference videos	August 31, 2017	ESHA, EPS, EA, SV	
Phase 2 / targeted communication phase	March 31, 2018		
1 st Review event for school heads:	Oct 31, 2017	ESHA	
3 Articles	Dec 31, 2017	T.b.d.	
2 Project newsletters	March 2018	EA	
1 st Review event for Science teachers	March 2018	EPS	
1 st review meeting for policy makers	March 2018	T.B.D.	
Phase 3: Broad / communication phase	March 31, 2020		
Engagement of European Networks	April 2018	EA /EPS/ESHA/SV/FOS	
2 nd Review event for school heads:	Oct 2018	ESHA	
2nd Review event for Science teachers	March 2019	EPS	
1 International High Level Conference	April 2019	CITE	
1 international science contest	April 2019	EA	
2 International dissemination events	November 2019	ESHA and EPS	
5 master classes and summer school	August 2019	Tbd	
40 Dissemination events	November 2019	UD, UT, CITE, NEMO, IDIS,	

		BSMJ, CVIVA, NUCLIO, SV and FOS	
5 results presentations in major conferences	November 2019	EA /EPS/ESHA/SV/FOS	
12 National open schooling events	January 2020	EA, UD, UT, CITE, NEMO, IDIS, BSMJ, CVIVA, NUCLIO, SV, EPS, and FOS	
9 Articles	March 2020	Tbd	
3 Project newsletters	March 2020	EA	
2 peer reviewed publications	March 2020	Tbd	
1 International final conference	March 2020	ESHA	

APPENDIX 1: INTERNATIONAL DISSEMINATION REPORT

This international national dissemination report complements the overall dissemination plan. The international oriented partners are: ESHA and EPS

1: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners.

Target audience	Nr in ESHA database	Means of communication	Nr in EPS database	Means of communication
Teachers				
School heads				
Parents				
Policy makers				
Science center				
Local businesses				
Students				

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

2 Dissemination activities

Events

From a European perspective, the following 20 events will be organized:

- 1 international high level conference in m24 in France Cite de L'espace (D4.3: CITE organizes)
- 5 results presentations in major conferences (m24-36)
- 5 Master classes and summer schools for teachers and school heads (m16, m28)
- 2 Review meetings for school heads by ESHA (m7, m18)
- 2 review meetings for STEM teachers by EPS (m7 –20)
- 1 review meeting for policy makers by EA (m18 –30)
- 1 International science contest by EA (m18-m24)
- 1 International conference by ESHA (m36)
- 2 international dissemination events

Next to these international events, the European section will include the following activities:

- 2 peer reviewed publications in scientific journals
- Relations with European organisation that have supported the application (like: European Science Education Academy (www.esea.ea.gr), Leren in de Tussenruimte, Share NL, EdTechTeam, etc)
- Engagement of European networks that are relevant from a sustainability perspective

Participation in international events and organisation of review meetings, master classes etc:

Event name	Target audience	Date	Remarks*

*= Please remember to fill in the event report (the format will be supplied by ESHA)

Science Contest

The science contest will be disseminated by EPS and ESHA

Announcement sent to database on:	
Number of people that received the announcement:	
Number of students that participated in the contest	
Number of schools that participated in the contest	

Newsletters

ESHA, Science View and EA will write the newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. With overview, EPS and ESHA acknowledge that the newsletters were sent:

	ESHA	EPS
Nr of people received newsletter 1		
Date that newsletter 1 was sent		
Nr of people received newsletter 2		
Date that newsletter 2 was sent		
Nr of people received newsletter 3		
Date that newsletter 3 was sent		
Nr of people received newsletter 4		
Date that newsletter 4 was sent		
Nr of people received newsletter 5		
Date that newsletter 5 was sent		
Nr of people received newsletter 6		
Date that newsletter 6 was sent		

Articles

ESHA and EPS will both write 1 article. This activity will be coordinated by ESHA

Social media

All partners will post 2 messages per month on Facebook and Twitter. ESHA will send out instructions on how to write them (common language, etc)

APPENDIX 2: DISSEMINATION REPORT BULGARIA

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in Bulgaria

The partners in Bulgaria is: FOS (Foundation open Science)

1: State of Art in Bulgaria

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, FOS is requested to fill in the following table:

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

3 Dissemination activities

Events

In Bulgaria, the following events will be organized:

- 1 National Open Schooling events in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

***= Please remember to fill in the event report (the format will be supplied by ESHA)**

Science Contest

The international Science contest will be promoted in Bulgaria.

Announcement sent to database on:	
Number of people that received the announcement:	
Number of students that participated in the contest	
Number of schools that participated in the contest	

Articles

FOS will write 1 article for publication in the ESHA magazine and identified media.

Newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	FOS
Nr of people received newsletter 1	
Date that newsletter 1 was sent	
Nr of people received newsletter 2	
Date that newsletter 2 was sent	
Nr of people received newsletter 3	
Date that newsletter 3 was sent	
Nr of people received newsletter 4	
Date that newsletter 4 was sent	
Nr of people received newsletter 5	
Date that newsletter 5 was sent	
Nr of people received newsletter 6	
Date that newsletter 6 was sent	

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 3: DISSEMINATION REPORT GREECE

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in Greece

The partners in Greece are: Ellinogermaniki Agogi(EA), Insitute of Educational Policy(IEP) and Science View(SV)

1: State of Art in Greece

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

EA data:

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science centers		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

IEP data

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science centers		
Local businesses		
Students		

SV data

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

3 Dissemination activities

Events

In Greece, the following events will be organized:

- 1 National Open Schooling events in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 6 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

*= Please remember to fill in the event report (the format will be supplied by ESHA)

Science Contest

The international Science contest will be promoted in Greece.

	<u>EA</u>	<u>IEP</u>	<u>SV</u>
Announcement sent to database on:			
Number of people that received the announcement:			
Number of students that participated in the contest			
Number of schools that participated in the contest			

Articles

EA and SV will both write 1 article for publication in the ESHA magazine and identified media.

Newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	EA	IEP	SV
Nr of people received newsletter 1			
Date that newsletter 1 was sent			
Nr of people received newsletter 2			
Date that newsletter 2 was sent			
Nr of people received newsletter 3			
Date that newsletter 3 was sent			
Nr of people received newsletter 4			
Date that newsletter 4 was sent			
Nr of people received newsletter 5			
Date that newsletter 5 was sent			
Nr of people received newsletter 6			
Date that newsletter 6 was sent			

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 4: DISSEMINATION REPORT FINLAND

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in Finland

The partner in Finland is University of Turku (UT).

1: State of Art in Finland

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

3 Dissemination activities

Events

In Finland, the following events will be organized:

- 1 National Open Schooling event in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

***= Please remember to fill in the event report (the format will be supplied by ESHA)**

Science Contest

The international Science contest will be promoted in Finland.

Announcement sent to database on:	
Number of people that received the announcement:	
Number of students that participated in the contest	
Number of schools that participated in the contest	

Articles

UT will write 1 article for publication in the ESHA magazine and identified media.

Newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	UT
Nr of people received newsletter 1	
Date that newsletter 1 was sent	
Nr of people received newsletter 2	
Date that newsletter 2 was sent	
Nr of people received newsletter 3	
Date that newsletter 3 was sent	
Nr of people received newsletter 4	
Date that newsletter 4 was sent	
Nr of people received newsletter 5	
Date that newsletter 5 was sent	
Nr of people received newsletter 6	
Date that newsletter 6 was sent	

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 5: DISSEMINATION REPORT FRANCE

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in France

The partner in France is: Cite de l'Espace (CITE)

1: State of Art in France

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

(please indicate if Inspiring Science Education has been implemented and how many schools have participated)

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

Data for CITE:

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

3 Dissemination activities

Events

In France, the following events will be organized:

- 1 National Open Schooling event in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 Dissemination events. These events can be part of an already established event.
- 1 international high level conference in m24 in France Cite de L'espace (D4.3: CITE organizes)

Please report the events below

Event name	Target audience	Date	Remarks*

***= Please remember to fill in the event report (the format will be supplied by ESHA)**

Science Contest

The international Science contest will be promoted in France.

	CITE
Announcement sent to database on:	
Number of people that received the announcement:	
Number of students that participated in the contest	
Number of schools that participated in the contest	

Articles

CITE will write 1 article for publication in the ESHA magazine and identified media.

Newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	CITE
Nr of people received newsletter 1	
Date that newsletter 1 was sent	
Nr of people received newsletter 2	
Date that newsletter 2 was sent	
Nr of people received newsletter 3	
Date that newsletter 3 was sent	
Nr of people received newsletter 4	
Date that newsletter 4 was sent	
Nr of people received newsletter 5	
Date that newsletter 5 was sent	
Nr of people received newsletter 6	
Date that newsletter 6 was sent	

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 6: DISSEMINATION REPORT GERMANY

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in Germany

The partners in Germany is: UBT (University of Bayreuth)

1: State of Art in Germany

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

(please indicate if Inspiring Science Education has been implemented and how many schools have participated)

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

3 Dissemination activities

Events

In Germany, the following events will be organized:

- 1 National Open Schooling event in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

***= Please remember to fill in the event report (the format will be supplied by ESHA)**

Science Contest

The international Science contest will be promoted in Germany

Announcement sent to database on:	
Number of people that received the announcement:	
Number of students that participated in the contest	
Number of schools that participated in the contest	

Newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	UBT
Nr of people received newsletter 1	
Date that newsletter 1 was sent	
Nr of people received newsletter 2	
Date that newsletter 2 was sent	
Nr of people received newsletter 3	
Date that newsletter 3 was sent	
Nr of people received newsletter 4	
Date that newsletter 4 was sent	
Nr of people received newsletter 5	
Date that newsletter 5 was sent	
Nr of people received newsletter 6	
Date that newsletter 6 was sent	

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 7: DISSEMINATION REPORT ITALY

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in Italy

The partners in Italy is Fondazione IDIS Citta della Scienza (IDIS)

1: State of Art in Italy

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

(please indicate if Inspiring Science Education has been implemented and how many schools have participated)

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science centers		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

3 Dissemination activities

Events

In Italy, the following events will be organized:

- 1 National Open Schooling event in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

***= Please remember to fill in the event report (the format will be supplied by ESHA)**

Science Contest

The international Science contest will be promoted in Italy

Announcement sent to database on:	
Number of people that received the announcement:	
Number of students that participated in the contest	
Number of schools that participated in the contest	

Articles

IDIS will write 1 article for publication in the ESHA magazine and identified media.

Send out newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	IDIS
Nr of people received newsletter 1	
Date that newsletter 1 was sent	
Nr of people received newsletter 2	
Date that newsletter 2 was sent	
Nr of people received newsletter 3	
Date that newsletter 3 was sent	
Nr of people received newsletter 4	
Date that newsletter 4 was sent	
Nr of people received newsletter 5	
Date that newsletter 5 was sent	
Nr of people received newsletter 6	
Date that newsletter 6 was sent	

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 8: DISSEMINATION REPORT IRELAND

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in Ireland.

The partners in Ireland is: Dublin City University (DCU)

1: State of Art in Dublin

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

(please indicate if Inspiring Science Education has been implemented and how many schools have participated)

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

3 Dissemination activities

Events

In Ireland, the following events will be organized:

- 1 National Open Schooling event in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

***= Please remember to fill in the event report (the format will be supplied by ESHA)**

Science Contest

The international Science contest will be promoted in Ireland.

Announcement sent to database on:	
Number of people that received the announcement:	
Number of students that participated in the contest	
Number of schools that participated in the contest	

Send out newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	DCU
Nr of people received newsletter 1	
Date that newsletter 1 was sent	
Nr of people received newsletter 2	
Date that newsletter 2 was sent	
Nr of people received newsletter 3	
Date that newsletter 3 was sent	
Nr of people received newsletter 4	
Date that newsletter 4 was sent	
Nr of people received newsletter 5	
Date that newsletter 5 was sent	
Nr of people received newsletter 6	
Date that newsletter 6 was sent	

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 9: DISSEMINATION REPORT ISRAEL

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in Israel

The partners in Israel are: Ort Network (ORT) and Bloomfield Science Museum (BSMJ)

1: State of Art in Israel

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

(please indicate if Inspiring Science Education has been implemented and how many schools have participated)

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

ORT data

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

BSMJ data

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

3 Dissemination activities

Events

In Israel, the following events will be organized:

- 1 National Open Schooling event in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

*= Please remember to fill in the event report (the format will be supplied by ESHA)

Science Contest

The international Science contest will be promoted in Israel.

	ORT	BSMJ
Announcement sent to database on:		
Number of people that received the announcement:		
Number of students that participated in the contest		
Number of schools that participated in the contest		

Articles

BSMJ will write 1 article for publication in the ESHA magazine and identified media.

Newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	ORT	BSMJ
Nr of people received newsletter 1		
Date that newsletter 1 was sent		
Nr of people received newsletter 2		
Date that newsletter 2 was sent		
Nr of people received newsletter 3		
Date that newsletter 3 was sent		
Nr of people received newsletter 4		
Date that newsletter 4 was sent		
Nr of people received newsletter 5		
Date that newsletter 5 was sent		
Nr of people received newsletter 6		
Date that newsletter 6 was sent		

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 10: DISSEMINATION REPORT THE NETHERLANDS

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in The Netherlands

The partner in The Netherlands is Science Museum Nemo (NEMO)

1: State of Art in The Netherlands

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

(please indicate if Inspiring Science Education has been implemented and how many schools have participated)

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

NEMO data

Target audience	Nr in partner's database	Ways to reach them*
Schools		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

3 Dissemination activities

Events

In The Netherlands, the following events will be organized:

- 1 National Open Schooling event in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

*= Please remember to fill in the event report (the format will be supplied by ESHA)

Science Contest

The international Science contest will be promoted in The Netherlands

	NEMO
Announcement sent to database on:	
Number of people that received the announcement:	
Number of students that participated in the contest	
Number of schools that participated in the contest	

Articles

ESHA and NEMO will both write 1 article for publication in the ESHA magazine and identified media.

Newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	NEMO
Nr of people received newsletter 1	
Date that newsletter 1 was sent	
Nr of people received newsletter 2	
Date that newsletter 2 was sent	
Nr of people received newsletter 3	
Date that newsletter 3 was sent	
Nr of people received newsletter 4	
Date that newsletter 4 was sent	
Nr of people received newsletter 5	
Date that newsletter 5 was sent	
Nr of people received newsletter 6	
Date that newsletter 6 was sent	

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 11: DISSEMINATION REPORT PORTUGAL

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in Portugal.

The partners in Portugal are Ciencia Viva (CVIVA) and Nucleo Interativo de Astronomica (NUCLIO)

1: State of Art in Portugal

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

(please indicate if Inspiring Science Education has been implemented and how many schools have participated)

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

CVIVA data

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

NUCLIO

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

3 Dissemination activities

Events

In Portugal, the following events will be organized:

- 1 National Open Schooling event in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 4 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

*= Please remember to fill in the event report (the format will be supplied by ESHA)

Science Contest

The international Science contest will be promoted in Portugal.

	CVIVA	NUCLIO
Announcement sent to database on:		
Number of people that received the announcement:		
Number of students that participated in the contest		
Number of schools that participated in the contest		

Articles

CVIVA and NUCLIO will both write 1 article for publication in the ESHA magazine and identified media

Newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	CVIVA	NUCLIO
Nr of people received newsletter 1		
Date that newsletter 1 was sent		
Nr of people received newsletter 2		
Date that newsletter 2 was sent		
Nr of people received newsletter 3		
Date that newsletter 3 was sent		
Nr of people received newsletter 4		
Date that newsletter 4 was sent		
Nr of people received newsletter 5		
Date that newsletter 5 was sent		
Nr of people received newsletter 6		
Date that newsletter 6 was sent		

Social media

Every partner will post 2 messages per month on Facebook and Twitter

APPENDIX 12: DISSEMINATION REPORT SPAIN

This local national dissemination plan complements the ESHA overall project plan. It outlines the locally managed dissemination activities in Spain

The partners in Spain is University of Deusto (UD)

1: State of Art in Spain

The first part is a description of the status of Open Schools in each country: What are the major initiatives, who is leading on this field, examples of open schools, available projects, etc.

(please indicate if Inspiring Science Education has been implemented and how many schools have participated)

2: Database of dissemination and networking contacts

Each partner will use their own communication methods and databases to disseminate the project deliverables, events, etc. This data will not be shared with other partners. In order to monitor the communication efforts, each partner is requested to fill in the following table:

Target audience	Nr in partner's database	Ways to reach them*
Teachers		
School heads		
Parents		
Policy makers		
Science center		
Local businesses		
Students		

*= how can you reach this target audience, via email, at the science center, via third party events, via other projects (like Inspiring Science Education portal), etc

3 Dissemination activities

Events

In Spain, the following events will be organized:

- 1 National Open Schooling event in m30 to 36 (=D5.2) to share the work and findings of the participating schools
- 3 Dissemination events. These events can be part of an already established event.

Please report the events below

Event name	Target audience	Date	Remarks*

***= Please remember to fill in the event report (the format will be supplied by ESHA)**

Science Contest

The international Science contest will be promoted in Spain.

Announcement sent to database on:	
Number of people that received the announcement:	
Number of students that participated in the contest	
Number of schools that participated in the contest	

Articles

UD will write 1 article for publication in the ESHA magazine and identified media. UD will also write 1 scientific article to be peer reviewed by DCU.

Newsletters

ESHA, SV and EA will write newsletters that mark the mile stones of the project. All partners are expected to send them to all identified national dissemination and networking contacts. Please report and acknowledge below that you have sent the newsletters.

	UD
Nr of people received newsletter 1	
Date that newsletter 1 was sent	
Nr of people received newsletter 2	
Date that newsletter 2 was sent	
Nr of people received newsletter 3	
Date that newsletter 3 was sent	
Nr of people received newsletter 4	
Date that newsletter 4 was sent	
Nr of people received newsletter 5	
Date that newsletter 5 was sent	
Nr of people received newsletter 6	
Date that newsletter 6 was sent	

Social media

Every partner will post 2 messages per month on Facebook and Twitter